



## SPONSORSHIPS 2019-2020 SEASON

**THE LAST WIDE OPEN** by Audrey Cefaly | October 2-20, 2019 (3-week run, 1,200-1,500 estimated attendance)

Lina, a young waitress, and Roberto, an Italian immigrant, have been working together for years but rarely talk. If they do, it's from a distance or gets lost in translation. But when a late-night thunderstorm finds them alone in the restaurant at closing time, their lives begin to intersect in surprising and mystical ways. Three alternate realities unfold as Lina and Roberto discover the unusual ways the universe conspires to bring them together. Fate plays its hand in this romantic play that features original songs and music.

**WINTER TALES** conceived by Mark Nash | December 11-15, 2019 (1-week run, 850-1,000 estimated attendance)

Pour yourself a cup of hot cider, grab a plate of molasses cookies, and join us for our *15th Anniversary* holiday tradition filled with funny and heartfelt stories and songs to shine a bit of sunlight on the dark days of winter. Featuring brand new stories, poetry brought to you by the Young Writers Project, songs written and performed by Patti Casey and Pete Sutherland, and the return of our Winter Tales Gala.

**RELATIVITY** by Mark St. Germain | January 22-February 9, 2020 (3-week run, 1,200-1,500 estimated attendance)

In 1902 Albert and Mileva Einstein had a baby daughter. After 1904 she was never seen or spoken of again. Forty years later, a reporter interviews Einstein about this mysterious piece of his past, revealing shocking secrets about his family and his personal life. The author of *Dancing Lessons*, *Freud's Last Session*, and *Becoming Dr. Ruth* showcases his signature blend of insight, intellect, humor, and heart in this fictional account of a legendary figure.

**MARIE AND ROSETTA** by George Brandt | March 4-22, 2020 (3-week run, 1,200-1,500 estimated attendance)

Bringing fierce guitar playing and swing to gospel music, Sister Rosetta Tharpe was a legend in her time and a huge influence on Elvis Presley, Johnny Cash, Jimi Hendrix, and Ray Charles. *Marie and Rosetta* chronicles her first rehearsal with a young protégée, Marie Knight, as they prepare to embark on a tour that would establish them as one of the great duos in musical history. This play with music pays homage to Rosetta Tharpe's extraordinary contributions to Rock and Roll.

**THE PITMEN PAINTERS** by Lee Hall, inspired by a book by William Feaver | April 15-May 10, 2020 (4-week run, 1,700-2,000 estimated attendance)

Based on the triumphant story of a group of British miners who discover a new way to express themselves and unexpectedly become art-world sensations. An arresting and witty salute to the power of individual expression and the collective spirit, *The Pitmen Painters* takes you on an unforgettable journey from the depths of the mine to the heights of fame.

**THE BAKE OFF** conceived by Cristina Alicea | June 9-14, 2020 (1-week run, 500 estimated attendance)

Take one play, break it in three parts, add three directors and three casts, and —*voilà!*— you've got the 9th annual directing "bake off," an engaging exploration of the "ingredients" different directors can use to create the same play. Each performance is followed by a Q&A with the directors and audience. More information on the chosen play to "bake off" will be announced in early spring 2020.

## SPONSORSHIP PACKAGES

### Season Sponsorship – \$5,000

You will be a sponsor of the entire season, which includes all 6 Regular MainStage shows. This sponsorship includes all benefits highlighted below plus:

- 50 complimentary tickets which can be used for any Vermont Stage shows in the season.
- Full Page Color Ad in the program of all six shows in the season.
- Your logo on our website **footer**, which appears on every page of our site for the entire season.
- Your logo displayed on a banner in the theatre during every performance of the season (90 performances total).
- Your logo in all electronic communications including all Seven Days video previews and all e-newsletters, distributed to over 4,500 subscribers approximately 50 times per season.

### “Add On” Education

For an extra \$500, you can become a sponsor of our brand new Education program in addition to one of our Main Stage shows. This “add on” sponsorship includes all the Education Sponsor Benefits plus all the benefits of your chosen Mainstage sponsorship package.

### Presenting Sponsor – \$2,500 (\$3,000 for *Pitmen Painters*)

This sponsorship includes all benefits highlighted below plus:

- 25 complimentary tickets which can be used for any Vermont Stage shows in the season.
- Full Page Black & White Ad in the program of all six shows in the season.

### Supporting Sponsor – \$1,500 (\$2,000 for *Pitmen Painters*)

You will be a sponsor of a single show. This sponsorship includes all benefits highlighted below plus:

- 15 tickets which can be used for any Vermont Stage shows in the season.
- ½ Page Black & White Ad in the program of all six shows in the season.
- Your logo projected or displayed in the theatre during the run of the production you are sponsoring.
- Thanked for your contribution during the pre-show speech at each performance of the sponsored production (16-18 performances total).
- Your logo in all e-newsletters for the sponsored production distribution ~4,500 subscribers approximately 7 times per season.

### Producing Sponsor – \$1,000 (\$1,500 for *Pitmen Painters*)

You will be a sponsor of a single show. This sponsorship includes:

- 7 tickets which can be used for any Vermont Stage shows in the season.
- ¼ Page Black & White Ad in the program of all six shows in the season.
- Your logo on our website Sponsor page hyperlinked to your website.
- Your logo on the title page of the program of the show you are sponsoring.
- Your logo featured in our season brochure distributed to over 8,000 Chittenden County residents.

### Education Sponsor – \$1,500

You can become a sponsor of our brand new Education program. This Sponsorship includes:

- ¼ Page Black & White Ad in the program for all Five Education productions (approximately 3,000 attendees).
- Your logo projected or displayed in the theatre during the run of all five Education productions.
- Thanked for your contribution during the pre-show speech at each Education performance (26 total)
- Your logo featured on the “Youth Company” page of our website with a hyperlink to your site.
- Your logo in the Fall/Spring and Summer Education Brochures distributed to over 1,000 families and schools in Northern Vermont.



## SPONSORSHIP AGREEMENT

(Insert name of company) \_\_\_\_\_ [The Corporate Sponsor] agrees to be a Sponsor of **Vermont Stage Company's** [Vermont Stage] production of \_\_\_\_\_ [The Production] during the 2019-2020 Season playing at Main Street Landing located at 60 Lake Street Burlington, VT 05401.

**I. FEE.** The Corporate Sponsor agrees to pay the sponsorship fee in the amount of \$ \_\_\_\_\_ (Insert Amount).

**II. BENEFITS.** The Corporate Sponsor will receive all benefits associated to being one of the following (Please check the corresponding sponsorship package and "Add On"):

- |                                             |                                                         |
|---------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Season Sponsor     | <input type="checkbox"/> "Add On" Education Sponsorship |
| <input type="checkbox"/> Presenting Sponsor |                                                         |
| <input type="checkbox"/> Supporting Sponsor |                                                         |
| <input type="checkbox"/> Producing Sponsor  |                                                         |
| <input type="checkbox"/> Education Sponsor  |                                                         |

The Corporate Sponsor may contact Vermont Stage at 802-862-1497 or [Jamien@vtstage.org](mailto:Jamien@vtstage.org) to make arrangements for tickets to performances; we will also be mailing you sponsor vouchers with instructions on how to redeem. Vermont Stage will contact The Corporate Sponsor at least three weeks prior to the opening night of the Production in order to make arrangements for the Corporate Sponsor to receive the benefits outlined above.

Please send program advertisement in digital format [PDF] by **September 1, 2019**. Please send the images to General Manager, Jamien Forrest at [jamien@vtstage.org](mailto:jamien@vtstage.org).

**III. PAYMENT SCHEDULE AND INVOICING.** Vermont Stage will send The Corporate Sponsor an invoice as payments are due, with the full amount due no later than June 1, 2020.

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Print Name and Title

\_\_\_\_\_ Date \_\_\_\_\_  
Cristina Alicea, *Producing Artistic Director*