



## ABOUT VERMONT STAGE

Vermont Stage produces socially-conscious new plays and musicals to amplify the work of leading local and national theatre artists, celebrate diverse voices and perspectives, and fuel topical conversations, while adhering to our mission "to create theatre that makes our community a better place."

Our mission rests on the premise that theater is so much more than entertainment. We believe theater's purpose, and the reason why some of us feel compelled to go again and again, is to feed our insatiable desire to understand why we exist and how we might live. Just as food and water sustains our bodies, storytelling is intrinsic to our emotional wellbeing. When meeting its full potential, the experience Vermont Stage offers has the power to heal invisible wounds, broaden our understanding of ourselves, and deepen our connections to each other.

Each season, Vermont Stage offers a range of World, Regional, and Vermont premieres, arts education for Vermont middle and high school students through our Vermont Young Playwrights program, and a host of community engagement experiences and activities. 85% of audience members live in the Burlington metro area, with the remaining 15% coming from Addison, Franklin, Washington, and Rutland Counties. Founded in 1994, Vermont Stage has staged over 120 plays; fulfilling the region's appetite for vibrant theatre that captures the spirit of our culture.

Now in our 27th Season, approximately 8,000 to 10,000 people – including over 1,000 students – come together at Vermont Stage every year to experience top-notch, contemporary theatre; contributing to the cultural and economic vitality of Chittenden County and its surrounding regions.



## CORPORATE SPONSORSHIPS

Below is a list of the remaining plays during our 27<sup>th</sup> Season. Between 8,000 -10,000 patrons, the vast majority of which are residents of Chittenden County, will attend these shows throughout the season.

**THE THIN PLACE** by Lucas Hnath | March 23-April 10, 2022 (3-week run, 1,300-1,800 estimated attendance)

Everyone who ever died is still here, just in a different part of here. Linda can communicate with them. And if you believe, she can make you hear them, too — in 'the thin place,' the fragile boundary between our world and the other one. With acuity and relentless curiosity, Lucas Hnath's play transforms the theater into an intimate séance, crafting a haunting testament to the power of the mind.

**ANNAPURNA** by Sharr White | May 4-15, 2022 (2-week run, 1,000-1,500 estimated attendance)

Twenty years ago, Emma walked out on her husband, cowboy-poet Ulysses, in the middle of the night. Now, hearing he's in dire straits, she tracks him down in the wilds of Colorado in a grungy trailer, working on his magnum opus, hooked to an oxygen tank, and cooking in the buff. Their reunion, charged by rage, humor, and compassion, brings back all of the loss and love of their former bond. A comedic and profoundly moving story about the longevity of love.

**THE LIFESPAN OF A FACT** by Jeremy Kareken & David Murrell and Gordon Farrell | June 1-19, 2022 (3-week run, 1,300-1,800 estimated attendance)

How negotiable is a fact? Fingal, an ambitious, fresh-out-of-Harvard fact checker for one of the best magazines in the country, has been given a big assignment: to apply his skill to a groundbreaking essay by legendary author D'Agata. But Fingal has a huge problem: D'Agata made up a lot of his article. What starts professional quickly devolves into a comedic battle about the relationship between "truth" and "accuracy" and whether it is appropriate for a writer to substitute one for the other. Based on the true story of D'Agata's essay *What Happens There*.

**THE BAKE OFF** conceived by Cristina Alicea | July 20-24, 2022 (1-week run, 500-800 estimated attendance)

Take one play, break it in three parts, add three directors and three casts, and —*voilà!* — you've got the 9th annual directing "bake off," an engaging exploration of the "ingredients" different directors can use to create the same play. Each performance is followed by a Q&A with the directors and audience. More information on the chosen play to "bake off" will be announced in spring 2022.



## SPONSOR PACKAGES

### Season Sponsorship – \$5,000

You will be a sponsor of the entire season, which includes all 7 Regular Main Stage shows. This sponsorship includes all benefits highlighted below plus:

- 50 complimentary tickets which can be used for any Vermont Stage shows in the season.
- Full Page Color Ad in the program of all seven shows in the season.
- Your logo on our website footer, which appears on every page of our site for the entire season.
- Your logo on all electronic and printed advertising materials for the season.
- Your logo projected or displayed in the theatre during every performance of the season (100 performances total).
- Your logo in all electronic communications including all Seven Days video previews and all e-newsletters, distributed to over 5,000 subscribers approximately 50 times per season.

### Presenting Sponsor – \$2,500

This sponsorship includes all benefits highlighted below plus:

- 25 complimentary tickets which can be used for any Vermont Stage shows in the season.
- Full Page Color Ad in the program of all seven shows in the season.

### Supporting Sponsor – \$1,500

You will be a sponsor of a single show. This sponsorship includes all benefits highlighted below plus:

- 15 tickets which can be used for any Vermont Stage shows in the season.
- ½ Page Full Color Ad in the program of all seven shows in the season.
- Your logo projected or displayed in the theatre during the run of the production you are sponsoring.
- Thanked for your contribution during the pre-show speech at each performance of the sponsored production (16-18 performances total).
- Your logo in all e-newsletters for the sponsored production distribution ~ 5,000 subscribers approximately 7 times per season.

### Producing Sponsor – \$1,000

You will be a sponsor of a single show. This sponsorship includes:

- 7 tickets which can be used for any Vermont Stage shows in the season.
- ¼ Page Full Color Ad in the program of all seven shows in the season.
- Your logo on our website Sponsor page hyperlinked to your website.
- Your logo on the title page of the program of the show you are sponsoring.
- Your logo featured in our season brochure distributed to over 8,000 Chittenden County residents.



## SPONSORSHIP AGREEMENT

(Insert name of company) \_\_\_\_\_ [The Corporate Sponsor]  
agrees to be a Sponsor of **Vermont Stage Company's** [Vermont Stage] production of  
\_\_\_\_\_ [The Production] during the 2021-2022 Season.

**I. FEE.** The Corporate Sponsor agrees to pay the sponsorship fee in the amount of  
\$ \_\_\_\_\_ (Insert Amount).

**II. BENEFITS.** The Corporate Sponsor will receive all benefits associated to being one of the  
following (Please check the corresponding sponsorship package and "Add On"):

- Season Sponsor
- Presenting Sponsor
- Supporting Sponsor
- Producing Sponsor

The Corporate Sponsor may contact Vermont Stage at 802-862-1497 or [Jamien@vtstage.org](mailto:Jamien@vtstage.org) to  
make arrangements for tickets to performances; we will also be mailing you sponsor vouchers  
with instructions on how to redeem. Vermont Stage will contact The Corporate Sponsor at least  
three weeks prior to the opening night of the Production in order to make arrangements for the  
Corporate Sponsor to receive the benefits outlined above.

Please send program advertisement in digital format [PDF] to General Manager, Jamien Forrest  
at [jamien@vtstage.org](mailto:jamien@vtstage.org).

**III. PAYMENT SCHEDULE AND INVOICING.** Vermont Stage will send The Corporate  
Sponsor an invoice as payments are due, with the full amount due no later than June 1, 2022.

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Print Name and Title

\_\_\_\_\_ Date \_\_\_\_\_  
Cristina Alicea, *Producing Artistic Director*